

The Essential Employability Skills – Health Sector (ESS-HS) project focuses on labour market challenges in the senior health care industry. Led by the Literacy Coalition of New Brunswick (LCNB) in partnership with the Newfoundland and Labrador Laubach Literacy Council and PEI Literacy Alliance, the innovative project prepares unemployed and underemployed participants for in-demand, entry-level positions in the health sector workforce.

Modelled after the highly successful Essential Skills for Atlantic Fisheries (ESAF) project, the ESS-HS project combines hard and soft skills to prepare participants to fill important gaps in the workforce.



**3 provinces:
A pan-Atlantic
community-based
approach**
NB, NL & PE



**20 employers
participated in the EES-
HS project**

We surpassed our targets for participating workplaces in the health sector, as well as participants and mentors



**50% wage subsidy for
participating
workplaces**

Employers received a 50% wage subsidy for participants' wages during work placements



**1-week on-the-job
training + 5-week paid
work placement**

Earn while you learn



**100% of participants
who completed the
project were offered a
job with their pilot site
employer**

The EES-HS project prepared participants for in-demand entry-level positions in the sector



**90% completion rate
for workplace mentors**

35/39 people managers successfully completed the mentor training as professional development



**58% of participants
who started the
project were still
employed 3 months
after the project**

36% of these were still employed by their EES-HS employer



**65% or higher
participant project
completion rates**

90% completed classroom/virtual training, 65% completed the on-the-job training, 81% completed the work placement